



Responsible | Knowledgeable | Accountable

2018 Northeast Region Regional Events Sponsor Form

The Regional Councils work with the NYGFOA staff to provide quality educational programming throughout the calendar year. In addition, NYGFOA works to ensure that members and others interested in governmental finance issues are kept abreast of changes, updates, best practices, and new legislation and regulations that impact their work. Your financial support and participation in these programs will enable us to provide these professionals with continuing education. Additionally, these events are important for networking. If you are interested in supporting NYGFOA and the Central Region Council, please consider sponsoring one or more of the 2018 events in your region.

Regional sponsorship includes:

- Two complimentary registrations.
- Logo placement within all pre-event printed and digital marketing materials (i.e. e-blasts, seminar brochure direct mailer, etc.). Logos on digital content will be linked to indicated webpage.
- Logo featured on revolving "Sponsor" banner on homepage for duration of event marketing campaign (5-6 weeks).
- Company contact listed in brochure which is provided to event attendees.
- Recognition by the event emcee and visual recognition on a Sponsor Board.

EMAIL 2 COMPANY LOGOs and WEBSITE/WEBPAGE LINK TO: Mandie Connell at connell@nygfoa.org

Specifications:

- 1) Brochure Logo: A RGB JPEG or PNG image; 150 DPI min.
- 2) Sponsor Board Logo: An Illustrator EPS formatted vector image; 300 DPI

All Sponsorships are a flat rate of \$500.00 per event.

Please indicate below the event(s) you wish to sponsor: (Locations and dates subject to change)

- Northeast Summer Seminar: August 17, 2018 - Courtyard Marriott, Lake George
- Northeast & Central Fall Seminar: November 2, 2018 - Olympic Park, Lake Placid
- Northeast Holiday Seminar: December 13, 2018 - Albany Capital Center, Albany

Company: _____ URL for logo linked on NYGFOA website: _____

Admin/Coordinator Contact Name: _____ Title: _____

Admin/Coordinator Contact Phone: _____ Admin/Coordinator Email: _____

Sponsor Contact (for listings): _____ Title: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

REMITTANCE:

Please return this form at your earliest convenience. Marketing for events begin approximately 8 weeks in advance.

PAYMENT:

Make checks payable to NYS GFOA. If you would like to pay by credit card, please call our offices at (518) 465-1512.

Mail: NYGFOA, 126 State Street, 5th Floor, Albany, NY 12207 OR Email: connell@nysgfoa.org

QUESTIONS: Email Mandie at connell@nygfoa.org or call 518-465-1512, ext. 224.

Thank you for your support of NYGFOA and the Northeast Region!