# Sponsorship Opportunities

Increase your visibility and recognition via the more than two dozen regionally based sponsorship opportunities available throughout the year. NYGFOA segments the state into five regions; each region has a volunteer council of members that work with the NYGFOA staff to provide quality educational programming for members and others interested in governmental finance. This programming ensures attendees are kept abreast of changes, updates, best practices, and new legislation or regulations that impact their work. These events are excellent opportunities for connecting with customers and meeting new finance professionals. In a world rushing towards more virtual connections, associations continue to understand and foster in-person gatherings and the value they offer.

Provided below are the specifics regarding sponsorship. On the reverse side is the list of the currently scheduled events. If you are interested in sponsoring any of these events, please complete the form and return to Mandie Connell (connell@nygfoa.org), Events Planner, at least eight weeks in advance of each event for maximum exposure.

## REGIONAL SPONSORSHIP INCLUDES:

- Two complimentary registrations.
- Logo featured on NYGFOA Event Page for duration of event marketing campaign.
- Post-Attendee List.
- Company highlights with logos on program slides.

PLEASE NOTE: All virtual programs will be 'hosted' by a region but will be marketed to all regions. This means there will be cross marketing for all sponsors to all regions.

## EMAIL 2 COMPANY LOGOs (different formats) and WEBSITE/WEBPAGE LINK TO:

Mandie Connell at connell@nygfoa.org

Specifications:

1) Brochure Logo: A *RGB JPEG* or *PNG* image; 150 DPI min

2) Sponsor Board Logo: An Illustrator EPS formatted vector image; 300 DPI

## PAYMENT:

If you would like to pay by credit card, please call our offices at (518) 465-1512

Mail: NYGFOA, 3 Pine West Plaza, Suite 308, Albany, NY 12205 OR Email: connell@nygfoa.org

Updated: 3/2/26

NYGFOA
Responsible | Knowledgeable | Accountable

# 2026 Regional Events Sponsorship Opportunities

**Company**: _____
Street Address: _____
City, State, Zip: _____

**Sponsorship Coordinator Name:** _____ Title: _____
Coordinator's Phone: _____Email:_____

**Sponsor Listed Contact**:_____ Title: _____
URL for logo linked on NYGFOA website: _____
Phone:_____Email:_____
*If you have different Sponsor Contacts (for the listings) for different Regions, **please** note that on this form. Please also include each contacts title, phone and email address.

_____

Please indicate below the 2026 event(s) you wish to sponsor: (Locations and dates subject to change)

- ☐ **Long Island Spring |June 3, 2026**| The Northport Hotel, Northport **$675**
- ☐ **Downstate Spring |June 16, 2026** |The Roundhouse, Beacon **$675**
- ☐ **Western Summer | July 16, 2026** |Terry Hills, Batavia **$750**
- ☐ **Central Summer |July 22, 2026** |Turning Stone, Verona **$575**
- ☐ **Northeast Summer |August 14, 2026** |The Landing Hotel, Schenectady **$575**

- ☐ **Downstate Fall |October 1, 2026** |Crowne Plaza, Suffern **$675**
- ☐ **Long Island Fall |October 21, 2026** |Fox Hollow, Farmingdale **$675**
- ☐ **Brass Tacks of Government Finance |October 27, 2026** |Virtual **$450**

- ☐ **Western Holiday |November 18, 2026** |Reikart House, Buffalo $575
- ☐ **Virtual Holiday |December 3, 2026** |Virtual $450
- ☐ **Long Island Holiday |December 9, 2026** | The Refuge, Melville $675
- ☐ **Downstate Holiday | December 10, 2026** | Travelers Rest, Ossining $675

Total: $ _____

Updated: 3/2/26