



Sponsorship Opportunities

Increase your visibility and recognition via the more than two dozen regionally based sponsorship opportunities available throughout the year. NYGFOA segments the state into five regions; each region has a volunteer council of members that work with the NYGFOA staff to provide quality educational programming for members and others interested in governmental finance. This programming ensures attendees are kept abreast of changes, updates, best practices, and new legislation or regulations that impact their work. These events are excellent opportunities for connecting with customers and meeting new finance professionals. In a world rushing towards more virtual connections, associations continue to understand and foster in-person gatherings and the value they offer.

Provided below are the specifics regarding sponsorship. On the reverse side is the listing of the currently scheduled events. If you are interested in sponsoring any of these events, please complete the form and return to Mandie Connell (connell@nygfoa.org), Events Planner, at least eight weeks in advance of each event for maximum exposure.

REGIONAL SPONSORSHIP INCLUDES:

- Two complimentary registrations.
- Logo placement within all pre-event printed and digital marketing materials.
- Logos on digital content will be linked to indicated webpage.
- Logo featured on NYGFOA Event Page for duration of event marketing campaign.
- Post-Attendee List with emails.
- Company highlight with logos on program slides.

PLEASE NOTE: All virtual programs will be 'hosted' by a region but will be marketed to all regions. This means there will be cross marketing for all sponsors to all regions.

EMAIL 2 COMPANY LOGOs (different formats) and WEBSITE/WEBPAGE LINK TO:

Mandie Connell at connell@nygfoa.org

Specifications:

- 1) Brochure Logo: A RGB JPEG or PNG image; 150 DPI min
- 2) Sponsor Board Logo: An Illustrator EPS formatted vector image; 300 DPI

PAYMENT:

If you would like to pay by credit card, please call our offices at (518) 465-1512

Mail: NYGFOA, 3 Pine West Plaza, Suite 308, Albany, NY 12205 OR Email: connell@nygfoa.org

Company: _____
Street Address: _____
City, State, Zip: _____
Sponsorship Coordinator Name: _____
Coordinator's Title: _____
Coordinator's Phone: _____
Coordinator's Email: _____

Sponsor Contact _____
Title: _____
URL for logo linked on NYGFOA website: _____
Phone: _____
Email: _____

*If you have different Sponsor Contacts (for the listings) for different Regions, **please** note that on this form. Please also include each contacts title, phone and email address.

Please indicate below the 2021 event(s) you wish to sponsor: (Locations and dates subject to change)

- Downstate Virtual | February 11, 2021 | Virtual Event **(\$400)**
- Central Virtual | March 4, 2021 | Virtual Event **(\$400)**
- Long Island Virtual | April 8, 2021 | Virtual Event **(\$400)**
- Western Virtual | April 22, 2021 | Virtual Event **(\$400)**
- Northeast Virtual | May 20, 2021 | Virtual Event **(\$400)**

- Downstate Fall | October 7, 2021 | Anthony's Pier 9, New Windsor **(\$650)**
- Long Island Fall | October 14, 2021 | Heritage Club at Bethpage, Farmingdale **(\$650)**
- North Country Fall | November 4, 2021 | Virtual Event **(\$400)**

- Long Island Holiday | December 2, 2021 | Fox Hollow, Woodbury **(\$650)**
- Downstate Holiday | December 3, 2021 | Travelers Rest, Ossining **(\$650)**
- Northeast Holiday | December 8, 2021 | Pats Barn, Troy **(\$550)**
- Western Holiday | December 9, 2021 | RIT Conference Center, Rochester **(\$550)**
- Central Holiday | December 10, 2021 | The Sheraton Hotel, Syracuse **(\$550)**

Total: \$ _____