



General and Concurrent Session Descriptions

(Programs Subject to Change)

Thursday, 3/28/19

GENERAL SESSION (8:35 AM to 10:15 AM):

KEYNOTE PRESENTATION: Overcoming Life's Goliath's (Salons E-H)

Presenter: David Weber, CEO/President, Weber Associates

Moderator: Christina Cooke Withers, CIA, CPFO,
Executive Director of Finance and Taxation, County of Suffolk

Session Description:

We all have "Goliaths" – barriers, obstacles and challenges that even more so, in these difficult times, try to hold us down or keep us back from achieving our goals. Come hear one of our country's funniest and most sought-after motivational speakers share the secrets of how we can overcome them! While everyone has heard the story of David & Goliath, very few realize the incredible, practical applications and life lessons it offers for dealing with challenges today! It's the secret that all great leaders have known and practiced...and you will never forget it!

Learning outcomes include:

- Identifying Goliaths that you are dealing with right now (both professional and personal):
- Learning to shift your vision and re-focus on the "prize;" and
- Dealing with those who try to steal your vision and avoiding the "paralysis of analysis."

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GENERAL SESSION (10:40 AM to 11:10 AM)

State Comptroller Thomas P. DiNapoli (Invited)

CONCURRENT SESSIONS

Bank 1: 1:30 PM to 2:20 PM

GAAP or OCBOA: The Straight Scoop (Salon E)

What you will learn:

What is the difference between an audit performed to Generally Accepted Accounting Principles and the Other Comprehensive Basis of Accounting (OCBOA)? Should you be concerned? Learn more about this issue and get your questions answered.

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Cybersecurity: The Never-Ending Battle (Salons F-H)

What you will learn:

Computer hacking threats continue to grow and expand faster than technology can evolve to prevent incidents. The session will focus on the specific hacking threats being directed at government computer systems and the latest technologies available to lessen the chance of your municipality becoming the next victim.

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Debt Disclosure Update (Empire Room)

What you will learn:

If you are a municipality, school district or fire district and you have issued tax, revenue or bond anticipation notes, or serial bonds in the past 23 years and/or plan to issue them, you will want to attend this session! Continuing disclosure requirements under Section 15c2-12 are scheduled to change on February 27, 2019. Find out what has changed and how it impacts your entity's current and future bonds and notes.

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Bank 2: 2:30 PM to 3:20 PM

Simplified Leadership 101 (Salon E)

What you will learn:

Trust is the building block for every relationship, especially professional relationships and interactions. The focus of the discussions, including the fun and interactive exercises, will be on the key drivers that can help an individual grow a very tangible asset.

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Fiduciary Activities: GASB 84 (Salons F-H)

What you will learn:

The Governmental Accounting Standards Board (GASB) issued Statement No. 84, Fiduciary Activities in January 2017 and became effective for reporting periods beginning in 2019. This session summarizes the key guidance in the new standard; namely identifying fiduciary activities and the accounting and financial reporting for these activities.

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A New Congress: D.C. Perspectives from Disclosure to Tax Reform (Empire Room)

What you will learn:

Legislative and regulatory actions at the Federal level which impact government finance have been significant and broadly felt throughout the country. From tax reform to changes in continuing debt disclosure, there is more to be aware of and its impacts. Learn from National GFOA what is happening in D.C., there effects in states such as New York and GFOA's legislative agenda for the new congressional session.

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Bank 3: 3:40 PM to 4:30 PM

UG and Procurement: Is Your Policy Compliant? (Salon E)

What you will learn:

This session will highlight the Federal regulatory changes now in effect under the new Uniform Guidance (UG) for Federal Single Audits as they pertain to municipal procurement policies.

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Paint by Numbers: Budgeting Presentations (Salons F-H)

What you will learn:

Public sector budgeting is one of the most challenging parts of the job for the government finance officer. How the budget is presented and explained to a governing board and the public can be just as daunting. Learn some tips and software options you can use to simplify your next budget presentation, make it easier to understand and effectively share your public entity's priorities and mission.

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State Retirement System Update (Empire Room)

What you will learn:

NYS ERS will provide up-to-date information on what employers need to know when working with and reporting to the state retirement system.

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Bank 4: 4:40 PM to 5:30 PM

Accounting Software: Getting the Right Fit (Salon E)

What you will learn:

Governmental accounting software comes in all shapes and sizes. When the decision is made to modernize, where can a finance officer start? With so many choices and options, which will work best? What are the challenges of implementation? This session will help to point you in the right direction.

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Bond, Lease or Cash? (Salons F-H)

What you will learn:

How do you plan to finance your next capital purchase? Do you issue bonds, enter into a lease arrangement or buy outright with cash? What is the best choice in the current interest rate environment? The answer can vary and the more you know about the options available the better equipped you will be to make the most prudent choice.

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Investment Strategies in a Rising Rate Market (Empire Room)

What you will learn:

The government banking landscape continues to change quickly as the Fed has continued its interest rate tightening over the past year. Learn how financial institutions are meeting the challenges and learn strategies for managing your government's banking relationships in an increasing rate environment.

Friday, 3/29/19

Bank 5: 8:30 AM To 9:20 AM

Changing Bank Technologies for the Public Sector (Salon E)

What you will learn:

Find out about some of the latest bank product innovations being introduced into the public sector.

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GASB 75: Guidance for OPEB (Salon F-H)

What you will learn:

The new accounting and financial reporting guidance for other post-employment benefits (OPEB) went into effect in late 2017. How has the new guidance impacted financial reporting for public sector entity's in New York? Do you still have questions? This session will address the challenges surrounding the implementation of GASB 75 and answer your questions.

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Sexual Harassment Policies in the Public Sector (Empire Room)

What you will learn:

New requirements for employers regarding the updating and sharing of sexual harassment policies were passed in New York last year. Employers have 2019 to bring their policies in line with State requirements and being the process of implementing mandated training their employees must attend on sexual harassment. Learn what you need to have in place and get your questions answered

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Bank 6: 9:30 AM to 10:20 AM

Procurement Law Update (Salon E)

What you will learn:

This session will provide a general overview of the State statutes pertaining to municipal procurement and purchasing.

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Infrastructure Financing Options (Salons F-H)

What you will learn:

How may a New York municipality finance infrastructure without incurring debt? What will the new Congress propose to accelerate public infrastructure development and finance? Does P3/design/build financing have a future for New York municipalities? These and other topics will be addressed at this session.

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Managing/Transitioning Audits and Auditors and Developing Auditing RFPs (Empire Room)

What you will learn:

Change can be unsettling and it is no different when transitioning auditors. Learn some best practices from developing the auditing services RFP to managing the transition to a new auditor/audit firm.

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GENERAL SESSIONS

10:40 AM TO 11:30 AM

2020 State Budget Update (Salons F-H)

What you will learn:

The new State fiscal year begins April 1st. Get the latest on what to expect for local governments in the new fiscal plan.

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11:40 AM to 12:30 pm

2019 Economic Update (Salons F-H)

What you will learn:

This session will examine the state of the economy after the mid-term elections. National, state and regional trends will be displayed and discussed.

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